

## Summer Intern – Venture Capital, Sales and Marketing

### Description

#### About FirstIgnite:

FirstIgnite is a venture-backed startup accelerating university research commercialization. We help universities connect their research and innovation to the world's leading corporations, investors, and startups using cutting-edge AI. Our platform is used by institutions across the globe to drive corporate engagement, technology transfer, and startup formation.

#### Role Overview:

FirstIgnite is seeking a highly motivated Summer Intern to support our venture capital fundraising, university sales, and marketing initiatives. You'll work directly with our leadership team to identify and engage with potential investors, grow relationships with university partners, and help market our brand and products to a national audience.

#### Responsibilities:

##### *Venture Capital Fundraising*

- Research and map seed and Series A venture capital firms aligned with FirstIgnite's mission
- Support outreach campaigns and investor communications
- Help develop pitch materials and assist with investor due diligence

##### *University Sales*

- Assist in identifying prospective university customers and decision-makers
- Support outbound outreach to universities and track engagement metrics
- Contribute to sales collateral creation and CRM data entry

##### *Marketing*

- Help execute multi-channel marketing campaigns (email, social, content)
- Research thought leadership topics and draft posts, newsletters, and case studies
- Analyze marketing data and make recommendations to optimize strategy

#### Qualifications:

- Currently pursuing a Bachelor's degree (Business, Marketing, Communications, or related field preferred)
- Strong research, writing, and communication skills
- Interest in startups, venture capital, and/or higher education innovation
- Self-starter with the ability to work independently and manage multiple projects
- Experience with LinkedIn, HubSpot, Canva, or Notion is a plus

#### Why Join Us:

- Work directly with founders and startup leaders
- Gain experience across fundraising, sales, and marketing
- Make an impact on a growing startup shaping the future of research commercialization

#### Hiring organization

FirstIgnite

#### Employment Type

Intern

#### Job Location

Remote work possible

#### Date posted

May 2, 2025

- Build a strong foundation for a career in startups, VC, or higher education innovation